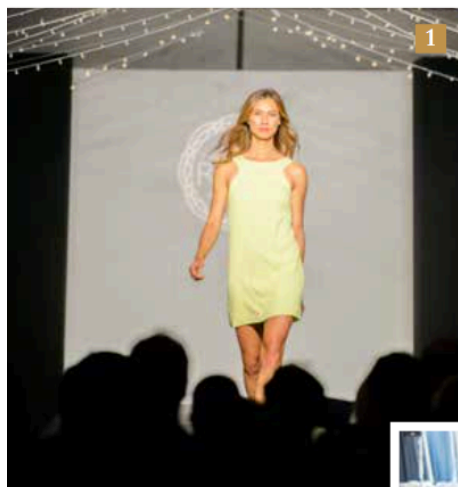


on the SCENE

BY MALLORY HUGHES



1



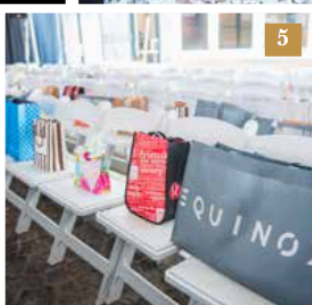
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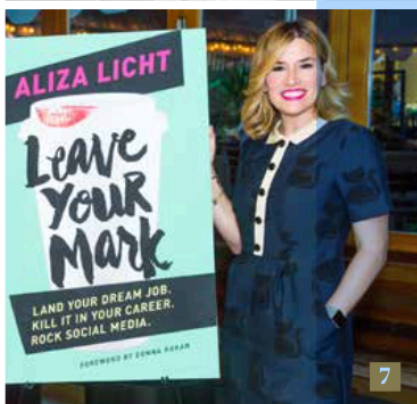
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FRONT AND CENTER

Bethesda Row brought DC's style scene together for a two-day extravaganza celebrating all things fashion at the seventh annual **The Front Row**.

1. A model struts her stuff. Aliza Licht and **2.** Sondra Ortagus, Chrissy Powell and Amanda Franklin Danielle Flynn **3.** Georgetown Cupcake donated custom desserts. **4.** Danielle Flynn **5.** The Front Row guests received fabulous gift bags at the fashion show. **6.** Barry and Marla Beck, Aliza Licht, Sophie Kallinis LaMontagne and Katherine Kallinis Berman **7.** Alli Webb

THE PARTY It was a fashion frenzy as DC's style-setters descended on Bethesda Row for the retail enclave's annual affair. The Friday night fashion show, featuring looks from Bethesda Row's boutiques, featured special guest social media maven and DKNY PR superstar Aliza Licht, who signed her new book, *Leave Your Mark*, before taking her seat in the front row. **THE PEOPLE** The outdoor fashion show drew 700 attendees around the catwalk, including Drybar founder **Alli Webb**, Bluemercury founders **Marla and Barry Beck**, Georgetown Cupcake queens **Katherine Kallinis Berman** and **Sophie Kallinis LaMontagne**, and NBC 4 anchor **Eun Yang**. **BEST IN SHOW** An unexpected acrobat caught everyone's attention on the catwalk. Model and socialite Kate Michael did her signature cartwheel midwalk down the runway! Off the runway, fashion fans also had the chance to view the DC debut of the documentary *Dior and I* and enjoy in-store events throughout the weekend.